

Green Product Solutions





Market Position:	Pro-Green™ 200	Harmony*	Duration® Home
Characteristics:	Is a durable, professional quality interior vinyl-acrylic finish for use on properly prepared surfaces.	Provides a durable, low odor, anti-microbial interior paint for use on properly prepared surfaces.	The ultimate performance coating for interior substrates that resists stains, scuffs, burnishing and provides superior washability.
Target Customer:	Professional Painter	Environmentally Conscious Homeowner	Environmentally Conscious Homeowner
Anti-Microbial:*	No	Yes	Yes
Formulated without Silica:	Yes	Yes	No
VOC:	<50 Grams Per Liter	Zero Grams Per Liter**	<50 Grams Per Liter
Finishes:	Primer, Flat, Eg-Shel, Semi-Gloss	Primer, Flat, Eg-Shel, Semi-Gloss	Matte, Satin, Semi-Gloss
Meets or exceeds Criteria of LEED-CI & LEED NC Specifications:	Yes	Yes	Yes
Washability:	Good	Good	Excellent
Burnish Resistance:	Good	Good	Excellent
Low Odor:	Yes	Yes	Yes
Base Availability:	Extra White, Deep Base	Extra White, Deep Base	Extra White, Deep, Ultra-Deep, Bright Yellow, Really Red
Roller Cover Recommendation:	Smooth walls 1/2" Polyester, Textured 3/4" Polyester, Contractor Series	Smooth wall 1/2" Soft Woven or polyester, Textured walls 3/4" Soft Woven or Polyester	Extra White & Deep Bases, 1/2" Soft Woven, Accent Colors 3/8" Sher-Fab or Soft Woven
Brush Recommendation:	Nylon Poly/Blend	Nylon/Poly Blend	Nylon/Poly Blend

* Anti-Microbial – Agents included in paint which inhibit the growth of microbes on the surface of the paint film.

** Zero grams per liter as defined by EPA Method 24.

What is Green?






The GREEN initiative is aimed at

-  Reducing emissions of VOC's (Volatile Organic Compounds)
-  Reducing natural resources consumed in manufacturing, distribution, and construction processes; as well as in daily living.
-  Improving air quality in general, as well as indoor air quality in homes, buildings, etc.
-  Increasing the use of recycled or recyclable materials

What is GREEN Paint? It's *NOT* just low VOC.

"Green" paints are formulated to be environmentally beneficial compared to other coatings. Although Low VOC is one criteria for Green Paints, there are other criteria for a paint to be GREEN.

GREEN attributes include:

-  Low VOC and low odor
-  Limitations and /or restrictions concerning specific chemicals
-  Hiding levels (less coating required to complete jobs)
-  Washability (sustainable due to the ability to maintain vs. re-painting)
-  Scrubbability (sustainable due to the ability to maintain vs. re-painting).

Who defines what GREEN is?

United States Green Building Council's LEED specification; Green Seal; NAHB; Green Globes; SCAQMD; MPI and others. The most recognizable and most prevalent in the marketplace are USGBC's LEED® and Green Seal's GS-11 specifications.

What is USGBC's LEED®?

Leadership in Energy & Environmental Design, a Green Building Rating system. The standard for paint does not require 3rd party certification.

What is Green Seal's "GS-11"?

The Standard establishes environmental requirements for paints. There are other "GS" numbered standards that establish environmental requirements for other building materials. Green Seal is a 3rd party certifier who you submit your product to for testing, approval and certification.

Green Sure™ — is the Sherwin-Williams designation that a product meets or exceeds Green Seal's Environmental Standard GS-11.

FAQ's

Can paint products that are not Green Seal certified be specified and used on LEED jobs?

YES, they can. The LEED credit for paint does not require it to be 3rd party certified. Sherwin-Williams has multiple products that meet all the LEED specifications. To determine product requirements, consult the LEED specification for the type of project being completed.

Are there specifications prepared listing Sherwin Williams products?

YES, on www.sherwin-williams.com Click on the professional tab, then access the Green Solutions section where there are specifications listing Sherwin-Williams products that comply with the LEED.

How are LEED specifications denoted?

Examples follow:

LEED - NC is the LEED specification for New Construction

LEED - CI is the LEED specification for Commercial Interiors

LEED - S is the designation for LEED Schools

LEED - H is the Pilot for LEED Homes



HARMONY®. THE PERFECT BLEND OF PERFORMANCE AND ECOLOGY.



Now there's a coating that meets your quality expectations without compromising environmental concerns. We call it Harmony. This high-hiding, low-odor, zero VOC, silica-free paint has anti-microbial properties that protect the paint film, and is available in hundreds of colors. Plus it is washable and durable, so you know your look will last. Keep performance and aesthetic requirements covered in perfect Harmony. To learn more, see your Sherwin-Williams Architectural Account Executive or call our Architect and Designer Answerline at 1-800-321-8194 for color and product information.



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