

MAKE IT LAST. MAKE IT  
**PERMANIZER!**<sup>TM</sup>



## High Film Build

- Longer lasting protection
- One coat coverage
- Bridges cracks easily
- Less time and money to complete a project
- Moisture and tannin stain resistance

## Exceptional Adhesion

- Will not crack, flake or peel
- Self-Priming

## Mildew & Algae Resistant Coating

- Beautiful, long lasting finish

## Low Temperature Application

- Applies down to 35°F
- Excellent early moisture resistance


**One Coat Coverage – Self Priming – Maximum Brightness  
Super Adhesion – Lifetime Warranty**

**PERMANIZER** is available in flat, satin and semi-gloss finishes. It is intended for use on wood, masonry, aluminum and vinyl siding, architectural plastics, fiber cement and other surfaces.\*

Choose Porter Paints **PERMANIZER** and use the ultra premium exterior coating with unparalleled protection and performance. Backed with a Lifetime Warranty\*\*, **PERMANIZER** is the confident choice for your important projects. Make it last. Make it Permanizer!

\* See technical data bulletin for details.  
\*\* See label for warranty details.



A PPG Brand 

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# PERMANIZER<sup>TM</sup>

**EXTERIOR ACRYLIC COATING**



MAKE IT LAST. MAKE IT  
**PERMANIZER!**<sup>TM</sup>



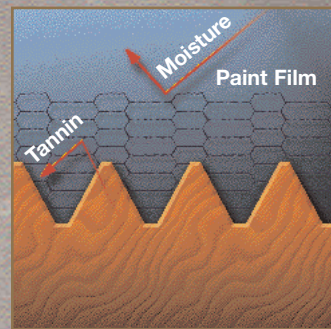
# PERMANIZER™

Porter Paints has utilized the most advanced technology available to develop the new standard of excellence for exterior acrylic coatings – **PERMANIZER**. We are so confident in the quality and performance of **PERMANIZER** that it's backed by a lifetime warranty against cracking, peeling and flaking.

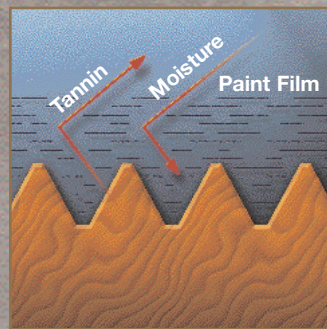


## XL<sup>2</sup> Crosslinking Technology

**PERMANIZER** is produced using XL<sup>2</sup> Technology – a crosslinking 100% acrylic resin that provides a tough, durable film with super adhesion and excellent tannin stain resistance.



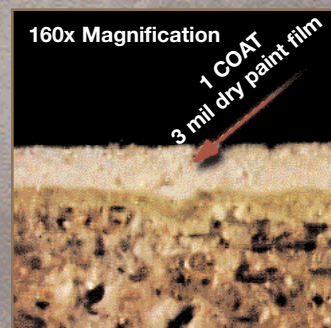
Porter Paints PERMANIZER™  
Cross Linked Acrylic



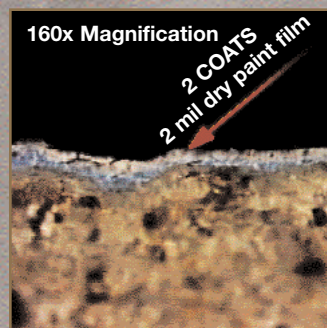
Leading Premium Paint  
Conventional Acrylic

## High Solids & Film Build

The higher volume solids and higher film build of **PERMANIZER** provide a much thicker coating for longer lasting protection.



Porter Paints PERMANIZER™



Leading Premium Paint

MAKE IT LAST. MAKE IT **PERMANIZER!**™

## One Coat Coverage

The high film build of **PERMANIZER**, coupled with high levels of Titanium Dioxide, allows most projects to be completed in one coat. This saves you time and money, and provides a lifetime of beauty and protection.



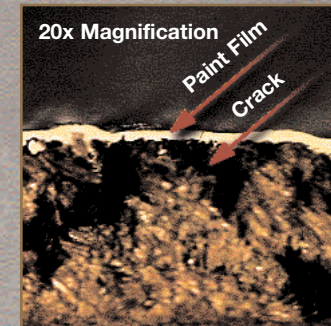
Porter Paints PERMANIZER™



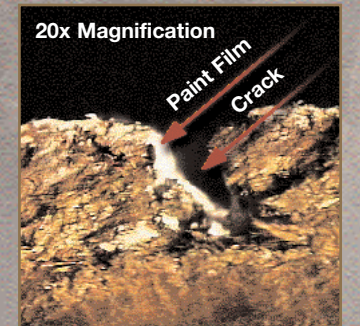
Leading Premium Paint

## Bridges Cracks

For a smooth, continuous film, **PERMANIZER** bridges small cracks and protects from wear and weathering. This means less labor time filling and priming trouble spots such as aged window sills and lap siding.



Porter Paints PERMANIZER™



Leading Premium Paint

## Super Adhesion/ Self-Priming

Formulated with crosslinking resins that adhere to even the most difficult substrates, **PERMANIZER** is self-priming and protects against cracking, flaking or peeling for a lifetime.



Porter Paints PERMANIZER™



Leading Premium Paint

## Mildew & Algae Resistant Coating

**PERMANIZER** provides protection against mildew and algae discoloration to keep your paint clean and beautiful.



Porter Paints PERMANIZER



Poor mildew and algae resistance

### Test Description:

1. "X" cut is made on the surface.
2. Tape applied over cut area.
3. Tape removed quickly.